



**H**arken back to the great age of motoring, when the Yellowstone Trail was established and stretched from “Plymouth Rock to Puget Sound.” Between 1915, when the Yellowstone Trail Association extended the Trail to Chicago, and the 1930s the Yellowstone Trail served Wisconsin from Kenosha to Hudson. Explore the Wisconsin route to rediscover an

age when roads had names. Along the way, you’ll find vestiges of the old trail and friendly hospitality that has always been a part of Wisconsin. For more information, call the Stevens Point Convention & Visitors Bureau at 1-800-236-4636 or visit [www.yellowstonetrailwi.com](http://www.yellowstonetrailwi.com)

**THIS ROAD HAS A NAME**

# **YELLOWSTONE TRAIL**

**WISCONSIN**  
*Stay just a little bit longer.*